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**புதுச்சேரி மாநில அரசிதழ்**  
**La Gazette de L'État de Poudouchéry**  
**The Gazette of Puducherry**

**PART - II**

<b>சிறப்பு வெளியீடு</b>	<b>EXTRAORDINAIRE</b>	<b>EXTRAORDINARY</b>
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**GOVERNMENT OF PUDUCHERRY**  
**CHIEF SECRETARIAT (ANIMAL HUSBANDRY)**

*(G.O. Ms. No. 10/AH., Puducherry, dated 17th December 2025)*

**NOTIFICATION**

The Lieutenant-Governor, Puducherry, is pleased to approve the Scheme for "Distribution of Cattle Floor Mat at 100% subsidy to Dairy Farmers" in the Union territory of Puducherry. It shall come into force with immediate effect.

2. This issues with the concurrence of the Finance Department vide their I.D.No. 40104/FC/FD/F4/A2/2025-26, dated 31-10-2025.

(By order of the Lieutenant-Governor)

**SUNDARARAJAN. P**  
Joint Secretary to Government  
(Animal Husbandry).

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**GUIDELINES FOR IMPLEMENTATION OF THE SCHEME  
“DISTRIBUTION OF CATTLE FLOOR MAT AT  
100% SUBSIDY TO DAIRY FARMERS”**

A. *Short title, extent and commencement.*— (1) This Scheme shall be called “Distribution of Cattle Floor Mat at 100% subsidy to Dairy Farmers”.

(2) It shall extend to the whole of Union territory of Puducherry.

(3) It shall come into force with immediate effect.

B. *Objective.*— The objective of the Scheme is

1. To encourage dairy farmers to use rubber floor mat for increased comfort and safety of milch animals.

2. To minimize risk of injuries to milch animals and pave the way for prolonged production lifespan.

3. To enhance dairy production and productivity by 15-20% with reduced workload and cost on farm labour as well.

4. To enhance comfort and reduce stress of milch animal.

5. To improve hygiene and easier maintenance of milch animal.

6. To enhance traction and safety of animal.

7. To provide better insulation and temperature control in the habitat of animal.

C. *Scope.*— The assistance by way of subsidy to an extent of 100% shall be made available towards purchase and distribution of Cattle Floor Mat to encourage dairy farmers to use rubber floor mat for increased comfort and safety of milch animals and thereby enhance dairy production in the Union territory of Puducherry.

D. *Eligibility.*— (1) Applicant must be a native or resident of the Union territory of Puducherry which shall be substantiated through UID or Aadhaar Card / Family Ration Card / Electoral Identity Card.

(2) The Dairy farmers of the Union territory of Puducherry possessing two or more breedable milch animals registered in Bharat Pashudhan e-portal will be benefited under the Scheme.

(3) In case, the applicant is in receipt of assistance from the Department of Animal Husbandry and Animal Welfare under this Scheme for the maximum of 5 floor mats, the applicant's eligibility for assistance under the Scheme for a second time shall be subject to deferment for a period of 3 years.

(4) The applicant must not be an employee of Central / State Government or PSUs run by Central / State Government.

E. *Target group.*— (1) Only dairy farmers will be benefited under this Scheme. Applicants falling under the category of women, Scheduled Caste / Scheduled Tribe and Physically Handicapped shall be given preference for benefits under the Scheme.

(2) Only one person in a family shall be benefited under the Scheme.

F. *Implementing Agency.*— The Department of Animal Husbandry and Animal Welfare is the implementing agency.

G. *Methodology of selection.*— The application forms shall be available with the respective Veterinary Assistant Surgeons of the Veterinary Dispensaries of Puducherry / Karaikal / Yanam and Mahe regions who shall issue the same to the eligible applicants. The applicants shall submit the filled-in application with required documents to the concerned Veterinary Assistant Surgeon of the Veterinary Dispensaries. The Veterinary Assistant Surgeon concerned will examine the applications and recommend the same to the Selection Committee. The Selection Committee shall scrutinise, approve and finalise the list of beneficiaries / applicants.

H. *Selection Committee.*— The selection of beneficiaries will be made by the committee consisting of the following members in respect of each Veterinary Dispensary:

1. The Joint Director (Cattle Development), . . . Chairman  
Department of Animal Husbandry and Animal  
Welfare.
2. The Veterinary Assistant Surgeon, . . . Member  
Key Village Centre (Block III),  
Department of Animal Husbandry and Animal  
Welfare.
3. The Veterinary Assistant Surgeons of the . . . Member-  
respective Veterinary Dispensaries. Secretary.

I. *Purchase Committee*.— The Committee consisting of the following members shall decide on the technical specification and purchase of Cattle Floor Mat:

1. The Joint Director (Cattle Development), . . . Chairman  
Department of Animal Husbandry and Animal  
Welfare.
2. The Joint Director (LH), . . . Member  
Department of Animal Husbandry and Animal  
Welfare.
3. The Drawing and Disbursing Officer, . . . Member-  
Department of Animal Husbandry and Animal Secretary.  
Welfare.

The decision of the above Committee shall be the final in the matters of selection of supplier firm, in terms of technical specification and price of Cattle Floor Mat, to be purchased under this Scheme for distribution to beneficiaries.

J. *Pattern of assistance*.— (1) The pattern of assistance will be in the form of 100% subsidy on the amount restricted to the actual purchase cost of Cattle Floor Mat as determined by the Purchase Committee constituted for the purpose. A dairy farmer is eligible to receive 2 to 5 floor mats based on the actual number of dairy animals reared.

(2) The Department of Animal Husbandry and Animal Welfare, Puducherry, shall decide on the supplier firm after following the usual purchase procedures and enter into rate contract for supplying of Cattle Floor Mat. Thereafter, requisite number of Cattle Floor Mat unit may be purchased from the supplier firm under rate contract and distribute to the beneficiaries.

K. *Terms and conditions.*— 1. The Cattle Floor Mat supplied under this Scheme shall be properly maintained.

2. The beneficiary shall not sell the Cattle Floor Mat for a period of 1 year.

L. *Recovery / cancellation of subsidy.*— Before distribution of Cattle Floor Mat under this Scheme, an undertaking shall be obtained from the beneficiary to the effect that she / he will not sell the Cattle Floor Mat for a period of 1 year and in case, if it is proved / found subsequently that the information furnished by her / him is false or if the Cattle Floor Mat is found to have been sold, the total cost of the Cattle Floor Mat is liable to be recovered from the beneficiary.

M. *Interpretation and classification.*— In the implementation of the Scheme, if any doubt arises in regard to the interpretation of any of the provisions of the Scheme or if any point requires clarification, the matter shall be referred to the Director of Department of Animal Husbandry and Animal Welfare, Puducherry, and the decision of the Director shall be the final.